



## How to formulate project proposals – collaboration between universities and companies

1. Explain and define the background of the project as well as relevant project topics e.g. engineering, digitization, IT, innovation and entrepreneurship
2. Use the template for project proposals to see which information are needed
3. Share the responsibilities between the company and the university

### Company

- Formulate existing problems/challenges
- Realistic complexity (content – time – student backgrounds)
- Use of resources – data, contact person, ...

### University

- Description of the methodology
- Clear formulation of the methodological approach

### Legal requirements:

- Confidentiality agreement
- Salary ...

### Steps to formulate project proposals:

1. Define focus topics the university offers
  2. Address companies with a request of problems / challenges in those fields
  3. Companies offer existing problems / challenges
  4. Joint finalisation using “project proposal” - template
-